



探寻未来园艺产业的可持续发展道路研讨会邀请函

值此第二十三届中国国际花卉园艺展览会召开之际（2021 年 4 月 15-17 日），由荷兰王国驻华大使馆农业处和荷兰王国驻沪总领事馆组织，在上海农业农村委员会的支持下，**探寻未来园艺产业的可持续发展道路研讨会**将于 **4 月 16 日** 在浦东新国际博览中心举行。这次研讨会会有四个主题同大家分享：1. 荷兰高科技温室的未来核心技术 2. 荷兰设施农业中数字云计算的应用 3. 花卉育种的未来发展 4. 中荷未来在设施农业领域的合作机会。此研讨会的目的是：

- 1) 探讨荷兰可持续园艺的实践和发展，介绍荷兰最新的园艺先进技术和理念；
- 2) 加强中荷两国政府间和企业间的合作；
- 3) 创造中荷两国园艺企业间更多的贸易机会。

因此，我们很荣幸地邀请各位，能积极参与这个研讨会。

武田富 先生

荷兰王国驻华大使馆农业参赞

日期/时间：2021 年 4 月 16 日 13:30-16:15

地 址：会议室 W4-M6, 浦东新国际博览中心，浦东新区龙阳路 2345 号

时间	议题	演讲嘉宾
13.30-13.40	参会者登记	
13.40-13.45	致开幕词	武田富先生 农业参赞 荷兰驻华大使馆
		上海市农业农村委员会国际合作处相关负责人
13.45-14.00	专题报告	上海市农业农村委员会种植业管理处相关负责人
14.00-14.30	论温室技术发展的核心-经济与生态共同繁荣	游姣女士 中国分公司经理 库播（上海）智能温室工程公司
14.30-15.00	数字云计算助力设施农业的可持续发展	李进先生 高级工程师 普瑞瓦（北京）科技有限公司
15.00-15.30	育种者：手牵手往花卉生产的未来走	谢家树先生 商业总监 橙色多盟（中国）
15.30-16.00	为所应为：蔬果业的可持续发展	Cindy van Rijswijk 女士, 高级分析师, 荷兰合作银行有限公司上海分行
16.00-16.15	与“食”俱进的中荷设施农业	闵伟峰先生 中国事务代表 荷兰温室三角洲

参加研讨会的人员请邮件确认 sha-lnv@minbuza.nl;

注：您可通过[链接](#)获得展会的免费入场券，与会请携带名片。



INVITATION to the seminar on

Sustainable pathways toward the next generation of Horticulture - examples in the Netherlands

On the occasion of the 2021 23rd HortiflorExpo IPM Shanghai, which takes place on 15-17 Apr in Shanghai, the Agricultural Department of the Kingdom of the Netherlands Embassy in Beijing and Consulate General in Shanghai will organize a seminar on **Sustainable pathways toward the next generation of Horticulture – examples in the Netherlands**. The seminar is under the support from Shanghai Municipal Agriculture and Rural Affairs Commission. There are four topics in this seminar: 1.) Next generation of new technologies in the Hi-tech Greenhouse in the Netherlands; 2.) Application of digital cloud computing in facility agriculture; 3.) New strategies on sustainable plant breeding; 4.) Opportunities for future Sino-Dutch cooperation in facility agriculture.

The seminar aims:

- to present audiences with the state-of-the-art horticulture technology from the Netherlands;
- to strengthen the co-operation between the two countries;
- to explore more business opportunities for the companies involved.

Mr. Wouter Verhey

Agricultural Counselor at Embassy of the Kingdom of the Netherlands in Beijing

Cordially request your participation to the seminar.

Date: 16 April, 2021. 13:30-16:15

Venue: W4-M6, Shanghai Pudong New Int'l Expo Center, 2345 Longyang Road

TIME	TITLE	PRESENTATION
13.30-13.40	Registration	
13.40-13.45	Opening	Mr. Wouter Verhey, Agricultural Counselor, Embassy of the Kingdom of the Netherlands
		Representative from the International Cooperation Department of the Shanghai Municipal Agriculture and Rural Affairs Commission
13.45-14.00	Keynote Speech	Representative from the Crop Farming Management Department of the Shanghai Municipal Agriculture and Rural Affairs Commission
14.00-14.30	Grow More with Less	Ms. Joe You, General Manager, Kubo China
14.30-15.00	Digital Cloud Computing Contributes to the Sustainable Development of Facility Agriculture	Mr. Jin Li, Senior engineer, Priva
15.00-15.30	Breeders: Hand in hand into the future of floriculture production	Mr. Henry Xie, Commercial Manager, Dümmer Orange
15.30-16.00	Do the Right Thing (Right)! Towards a sustainable fruit industry	Ms. Cindy van Rijswijk, Senior Research Analyst, Coöperatieve Rabobank U.A. Shanghai Branch
16.00-16.15	Sino Dutch Horticulture seeking future from past	Mr. Michael Min, Business Advisor China, Dutch Greenhouse Delta

For registration: Please RSVP to sha-inv@minbuza.nl.

Note: Please bring your passport to enter the building and name card with you to submit for easy registration.